

RULES | Contest Festival de Cannes

ARTICLE 1 - ORGANIZER AND DURATION OF THE CONTEST

The Association Française du Festival International du Film (The Organizer), whose head office is located at 5 rue Charlot / 75003 Paris, wishes to organize a contest entitled "#CannesDiaries". The winners will be chosen by drawing lots according to the conditions defined below. The contest will take place from Tuesday, May 12, 2026 at 11:00 am to Tuesday, June 2nd, 2026 at 11:am (French time).

ARTICLE 2 - CONDITIONS OF PARTICIPATION IN THE CONTEST

2.1. The contest is free and open to anyone who attended the Festival with a '3 Days in Cannes' accreditation in 2026. Any person who does not meet these conditions will not be eligible to participate in the contest.

2.2. Participation in the contest implies irrevocable and unconditional acceptance of the terms and conditions of these rules.

2.3. The contest is limited to one participation per person. Participation in the contest is strictly personal and nominative.

2.4. Failure to comply with the conditions of participation set forth in these Rules will result in the nullity of the Participant's participation.

ARTICLE 3 - PRINCIPLE OF THE CONTEST/METHODS OF PARTICIPATION

This game takes place exclusively on the social networks Instagram and TikTok, on the dates indicated in the article.

1. Each participant must meet the conditions of the game in order to have a chance of winning the prize. To have a chance of winning the prize, entrants must send in a vertical format video of no more than 1 minute and 30 seconds that documents in an original way, in French or English, their point of view on the 79th Festival de Cannes. Although participants are free to choose the tone of the video they submit, the organiser reserves the right to disqualify any content deemed offensive or discriminatory.

2. Videos must be sent via the Google Forms sent by email by Tuesday June 2nd 2026 at 11 a.m. (French time) using a public link to a TikTok video, an Instagram reel or a Vimeo link.

3. All participants must follow the Instagram account @cinemadedemain, communicate the address of their personal Instagram account and accept that their creation may be shared on the official social networks of Cinéma de Demain and the Festival de Cannes.

4. Each participant guarantees that the people appearing in their video agree to be broadcast on the Cinéma de Demain and Festival de Cannes social networks.

ARTICLE 4 - DESIGNATION OF WINNERS

On Friday, June 5, 2026 at 6:00 pm, the Organizer will designate the winner on selection of the best video creation, from among all those who have taken part. Only accounts that meet all the entry conditions will be eligible. A total of 1 winner will be selected and contacted by e-mail. His or her creation will be reposted on the Cinéma de Demain and Festival de Cannes social networks.

ARTICLE 5 - PRIZE

The prize of the contest consists of:

- One guaranteed '3 Days in Cannes' 2027 accreditation (without ecotax exemption), as well as for one accompanying person aged between 18 and 28.
- A surprise pack of goodies from the 79th Cannes Film Festival

ARTICLE 6 - DELIVERY OF THE PRIZES AND TERMS OF USE OF THE PRIZES

The Organizer of the contest will contact the winners by email and will inform them of the procedures to follow to access their prize. The winners will have to communicate to the Organizer their full postal address and Instagram address. No message will be sent to participants who did not win, only the winners will be contacted. The winners will have to answer within 3 days following the sending of the email and provide their complete contact information. Without a response from the winner within 3 days following the sending of this message, he/she will forfeit his/her prize and will not be entitled to any indemnity, endowment or compensation whatsoever. In this case, the prizes will be awarded to a substitute designated by a new selection. The winners must comply with these rules. If they do not meet the criteria of these rules, their prize will not be awarded. To this end, participants authorize all verifications concerning their identity, age, nationality, contact information or the loyalty and sincerity of their participation. Any false declaration, false indication of identity or postal address will result in the immediate elimination of the participant. The prize is to be used during the period indicated according to the terms and conditions subsequently communicated to the winner. In addition, in the event that the Organizer is unable to deliver to the winners the prize won, for whatever reason, the Organizer reserves the right to substitute a prize of equivalent value, to which all participants agree.

ARTICLE 7 - USE OF PARTICIPANTS' PERSONAL DATA

7.1. The processing of personal data will be done in accordance with the Data Protection Act of January 6, 1978, in line with Regulation (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of April 27, 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data.

7.2. Participants' personal information is collected and processed by the Organizer solely for the purpose of monitoring the contest, and is essential for participation in it. The data processing is based on the voluntary participation of the participants in the competition.

7.3. The personal information of the winners and their companions is collected and processed by the Festival for the purpose of delivering the prizes. This information includes the following: last name, first name, e-mail address, telephone number, age, and nationality of the winner and his/her companion.

7.4. The participants' data will not be kept after the contest. The data of the winners will be kept for 5 years after the delivery of the prizes.

7.5. Participants in the contest have the right to access, rectify (i.e. supplement, update and block), delete and port their personal data with the Organizer, as well as the rights to object to the processing of their data or to request the limitation of their data. Participants have the right to define directives concerning the conservation, deletion, or transmission of their data after their death. Each participant is free to exercise his or her rights by sending an e-mail to the following address: privacyfestival@festival-cannes.fr. The exercise of certain rights on personal data, and in particular the rights of deletion, limitation or opposition, are likely to make it impossible to participate in the contest or to deliver a prize.

ARTICLE 8 - RESPONSIBILITY

The Organizer shall not be held liable for the impossibility of contacting each winner. The Organizer may not be held liable for any errors in the name, address and/or contact information provided by the persons who participated in the contest. Furthermore, the Organizer of the contest declines all responsibility for any incidents that may occur during the enjoyment of the prize awarded and/or due to its use and/or its consequences. The Organizer reserves the right, if circumstances so require, to shorten, extend, modify, interrupt, postpone or cancel the contest, without liability. However, any modification will be the subject of an amendment which will be posted online and sent free of charge to any person who has requested the rules in writing in accordance with the provisions of Article 9 below. The Organizer declines all responsibility in the event of malfunction preventing access and/or the proper conduct of the contest, particularly due to external acts of malice. The use of robots or any other similar processes allowing to participate in the contest in a mechanical or other way is forbidden, the violation of this rule leading to the definitive elimination of its director and/or user. The Organizer may cancel all or part of the contest if it appears that fraud has occurred in any form whatsoever, including computer fraud in connection with participation in the contest or the determination of the winners. In such a case, it reserves the right not to award the prizes to the fraudsters and/or to prosecute the perpetrators of such fraud before the competent courts.

ARTICLE 9 - ACCESSIBILITY OF THE RULES

The rules can be freely consulted on the Organizer's website (<https://cinemadedemain.festivalcannes.com/>) at any time.

ARTICLE 10 - APPLICABLE LAW

Participants unreservedly admit that the simple fact of participating in this contest makes them subject to French law. Any dispute must be sent to the address mentioned in article 10 at the latest on May 18, 2026 included (as per postmark).