



SUSTAINABILITY POLICY

MISSION AND VALUES

In keeping with the values of freedom, universality and excellence that have always guided it, the Festival de Cannes has sought for over 75 years to unveil and focus attention on high-quality works in order to contribute to the evolution of cinema, encourage the development of the film industry across the globe and celebrate the so-called “seventh art” on the international stage. This founding principle is still enshrined in Article 1 of the Festival Rules and Regulations to this day.

From very early on, the Festival has also used its Marché du Film as a way of promoting the two faces of cinema, cultural and economic. Today, it represents the largest market of its kind in the world and contributes to the vitality of the global film industry. Inextricably linked to the Festival, this business event has spawned a fertile, collaborative, accessible and innovative ecosystem, which encourages connections and attracts professionals from around the world by offering its attendees targeted services and tools to facilitate exchange, negotiation, partnerships, innovation and discovery.

Although deeply rooted in its history, the Festival has always strived to embrace newness and originality. It has evolved over the years while seeking to uphold its core values: celebrating the seventh art, discovering new talent and welcoming professionals and journalists from across the globe to contribute to film production and distribution. Every year, projects are born, experiences are shared and cultures are discovered.

COMMITMENT TOWARDS SUSTAINABILITY PRINCIPLES AND THE ISO 20121 STANDARD

Aware of the importance of their impact, their role within the film industry and their international reach, the Festival de Cannes and its Marché du Film have, for several years, been committed to a proactive approach within their organization. This approach led, among other achievements, to obtaining the ISO 20121 certification in May 2025, following the staging of the Festival de Cannes and the Marché du Film, for a three-year cycle.

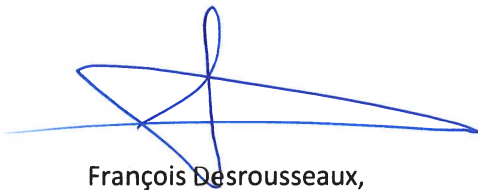
In this context, the Festival de Cannes and the Marché du Film, as part of a strategy aimed at making the organization of their events more responsible, have identified the following three priority objectives::

- reducing the Festival’s carbon footprint and improving waste management;
- ensuring that employees are working in the best possible conditions to achieve the best possible results; and
- shifting the focus back to the Festival’s international dimension by speaking to a diverse audience.

To ensure that measures aimed at addressing these three key issues are implemented, the Festival is committed to:

- mobilising the necessary resources to meet these challenges;
- complying with the ISO 20121 standard;
- meeting the legal requirements and other relevant requirements;
- following continuous improvement principles: assessing achievements and taking feedback into account to ensure a virtuous approach and positive legacy; and
- integrating across teams:
 - through inclusion, by consulting stakeholders, sharing pertinent information with them and considering their needs;
 - through vigilance, by giving everyone the means to play an active role and to be responsible for the defined sustainability policy;
 - through integrity, in accordance with the Festival's mission and values and in line with the ethical practices of international standards and of the ISO 20121 standard; and
 - through transparency, by ensuring optimum communication both internally and externally.

Paris, January 14th, 2026



François Desrousseaux,
General Secretary of the Festival de Cannes



Guillaume Esmiol,
Executive Director of the Marché du film