



OFFICIAL SELECTION
OUT OF COMPETITION
FESTIVAL DE CANNES

**KILLER. DOCTOR. COP.
THE HUNT IS ON**

THE
TARGET

PRESS KIT / ENGLISH

CJ ENTERTAINMENT PRESENTS A BARUNSON / YONG FILM PRODUCTION

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FILM INFORMATION

ENGLISH TITLE

THE TARGET

ORIGINAL TITLE

표적 (PYO JEOK)

DIRECTOR

CHANG

GENRE

Action / Crime / Thriller

LANGUAGE

Korean

COUNTRY OF PRODUCTION

Republic of Korea

CAST

RYU Seung-ryong / LEE Jin-uk / YU Jun-sang / KIM Sung-ryoung

PRESENTED BY

CJ Entertainment

PRODUCTION

Barunson / Yong Film

RELEASE DATE

April 30, 2014

RUNTIME

101min 32sec

TECHNICAL INFO

Screen Ratio: 2.35:1 / Format: DCP / Color / Shot on Digital 2K

THE
TARGET

INTRODUCTION



/CASE NO.49283/

23:00, 21 March.

Murder at the Myungjin Building.
Victim pronounced dead at the scene.

23:10, 21 March.

A car accident in front of the Myungjin Building.
Victim is identified as the suspect in the murder case,
Baek Yeo-hoon. He is transferred to a nearby hospital.

09:30, 22 March.

A team from the Central Police Department is
dispatched to the hospital and investigates Lee Tae-jun,
the doctor treating Baek.

10:34, 22 March.

A fight breaks out between a detective and Dr. Lee
while transferring Baek to the CT room. Lee flees with
Baek and is suspected of being an accomplice.

11:00, 22 March.

The case is transferred to Song Kee-chul,
Senior Inspector of the Regional Investigations Unit.

**A DANGEROUS 36-HOUR
PURSUIT BEGINS NOW**



FILM SYNOPSIS

SHORT SYNOPSIS

An ex-mercenary framed for the murder of a renowned industrialist and an ordinary doctor desperate to save his abducted pregnant wife embark on a dangerous 36-hour quest.

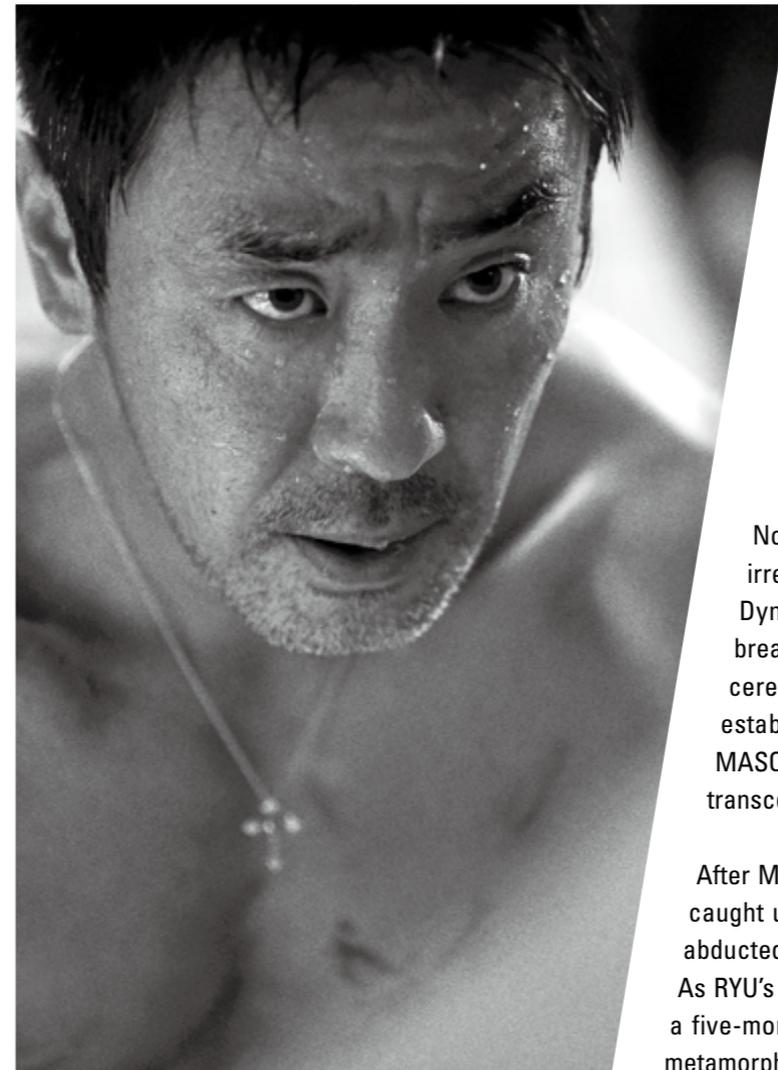
LONG SYNOPSIS

Once a skilled mercenary, Yeo-hoon now leads a normal life. One day he goes on an errand and enters an office to discover a man murdered. The killers also attack and chase Yeo-hoon who is shot and wheeled off to a hospital. The murdered man is identified as a renowned industrialist and Yeo-hoon becomes the prime suspect.

Yeo-hoon is under the care of resident Tae-jun, a happy man expecting his first child with his wife Hee-joo. After saving Yeo-hoon from the killers on his night shift, Hee-joo is kidnapped and Tae-jun receives a phone call demanding Yeo-hoon's release from the hospital in exchange for Hee-joo's life.

Frantic, Tae-jun does as he's told and helps Yeo-hoon escape from the hospital. The former mercenary accidentally involved in a murder conspiracy and a doctor desperate to save his abducted wife embark on a dangerous 36-hour pursuit for justice.

ABOUT THE FILM



***FROM AN IRRESISTIBLE LADIES' MAN, TO A KINGMAKER,
A MENTALLY CHALLENGED FATHER TO A "TARGET."
PREPARE TO BE AWED BY RYU SEUNG-RYONG'S
INTENSITY IN THE TARGET***

No one will argue RYU Seung-ryong's status as one of Korea's most sought after actors. Whether playing irresistible ladies' man Jang Sung-ki in ALL ABOUT MY WIFE, the Machiavellian Heo Gyun of the Joseon Dynasty in MASQUERADE or Yong-gu, a mentally handicapped father in MIRACLE IN CELL NO. 7, RYU breathes life into the characters he plays with indisputable perfection. RYU has won acting awards at major ceremonies including the Grand Bell Awards and the Blue Dragon Film Awards for his performances, while establishing himself as an enormous box office draw with ALL ABOUT MY WIFE (4.5 million admissions), MASQUERADE and MIRACLE IN CELL NO. 7 (both counting over 12 million admissions). RYU Seung-ryong has transcended being a character actor to being one of the industry and public's most popular performers.

After MIRACLE IN CELL NO. 7, all eyes were on RYU's next film. He chose THE TARGET, about an ex-mercenary caught up in a mysterious murder case and his unlikely accomplice, a doctor who is on a mission to save his abducted wife over a suspenseful 36-hour period. RYU plays Yeo-hoon, an innocent murder suspect on the run. As RYU's first action film, he immersed himself completely in Yeo-hoon's character, losing weight and completing a five-month training regimen to create the perfect ex-security contractor. In THE TARGET, RYU Seung-ryong metamorphoses into a deeply troubled action hero and will invariably draw audiences to theaters this year.



**A RELENTLESS,
36-HOUR ACTION-PACKED CHASE**

THE TARGET will not disappoint audiences looking for a fast-paced, action-packed story layered with three-dimensional characters and white-knuckle suspense.

THE TARGET tracks 36 hours in a murder investigation where an innocent suspect, Yeo-hoon, is on the run while trying to find the truth about what happened. Audiences will be drawn not only by the pace of the story but also by the emotional turmoil that the main characters experience. Yeo-hoon, Yeo-hoon's unlikely accomplice Tae-jun, and detectives Young-joo and Senior Inspector Song, inject a human element into the film, bringing audiences into the complicated web of emotions and motivations where the line between the pursuer and pursued, friend and enemy are blurred. THE TARGET will also delight the senses with its action-packed scenes that go beyond simply satisfying the visual by enriching each intense sequence with varied and complex emotion.



**AN ALL-STAR CAST THAT INCLUDES
RYU SEUNG-RYONG, LEE JIN-UK, KIM SUNG-RYOUNG,
JO YEO-JEONG, CHO EUN-JI, JIN GOO AND YU JUN-SANG**

From the beginning, THE TARGET's all-star cast inspired chatter and raised expectations for the movie.

After his successful screen debut in MISS GRANNY, LEE Jin-uk plays Tae-jun, a doctor who becomes Yeo-hoon's reluctant accomplice as part of his efforts to save his pregnant wife. Known best as a heartthrob, LEE creates a desperate man in a desperate situation. KIM Sung-ryoung, Korean dramas' iconic high society woman, plays Young-joo, an inspector seeking the truth about the case. Expectation runs high as KIM sheds her sophisticated persona to play a hardened cop. JO Yeo-jeong plays Hee-joo, Tae-jun's kidnapped wife, and portrays a character that never loses her warmth and strength even in face of extreme danger. Known for her penchant for playing unconventional characters, CHO Eun-ji plays Young-joo's junior partner Soo-jin, a tough, emotionally restrained, detective. JIN Goo plays Sung-hoon, Yeo-hoon's younger brother in a departure from his usual tough guy characters, and makes Sung-hoon simultaneously terrifying and helpless. Last but not the least, YU Jun-sang plays the perfectionist Senior Inspector Song, revealing yet another side of this versatile actor.



CHARACTER & CAST

“I will come to you”

A man who becomes a target after a mysterious murder / Yeo-hoon

One stormy night, Yeo-hoon gets into a car accident while fleeing a murder scene with a gunshot wound. Regaining consciousness in hospital the next day, he decides to run upon discovering that he is a murder suspect. Yeo-hoon and his unlikely accomplice, his attending physician, go on the run, but the ex-security contractor takes matters into his own hands to find out the truth about the murder.

RYU Seung-ryong / An actor in a league of his own

RYU Seung-ryong never ceases to reinvent himself. Since his debut in 2004, from WAR OF THE ARROWS, ALL ABOUT MY WIFE, MASQUERADE, to MIRACLE IN CELL NO. 7, RYU has never failed to awe audiences with his ability to create vastly diverse characters. Today, he is at the top of his game and making the most of new opportunities in films, dramas, documentary and animation voice work. RYU is the most in-demand actor in Korea at the moment, having drawn over 30 million viewers to cinemas in 2013.

FILMOGRAPHY

FILM

MIRACLE IN CELL NO. 7 (2013)
MASQUERADE (2012), ALL ABOUT MY WIFE (2012)
WAR OF THE ARROWS (2011)
THE FRONT LINE (2011), CHILDREN... (2011)
THE RECIPE (2010)
BEST SELLER (2010), SECRET (2009)
MY GIRLFRIEND IS AN AGENT (2009)
LOVE, FIRST (2007), HWANG JIN-YI (2007)
RIGHTEOUS TIES (2006)

CHARACTER & CAST



“I need you to save my wife!”

A doctor who is on a perilous journey to save his wife / Tae-jun

Tae-jun, a third year resident, is happily married and a soon-to-be father. His world comes crashing down when he is attacked by an unidentified man and his wife is kidnapped. In short order Tae-jun receives a call ordering him to sneak patient no. 13, a gunshot and accident victim, out of the hospital in exchange for his wife. Tae-jun manages to elude the police and escape the hospital. Once free, the patient easily subdues Tae-jun and disappears, but desperate to save his wife, Tae-jun chases after him.

LEE Jin-uk / Chungmuro's brightest up-and-comer

LEE Jin-uk gained popularity as a heartthrob in several dramas but he is quickly expanding his acting spectrum. His big screen debut in MISS GRANNY was a success and in THE TARGET, he plays Tae-jun, a man driven to desperation and erupting with raw emotions as he tries to save his abducted wife.

FILMOGRAPHY

FILM

MISS GRANNY (2014)

TV

NINE: NINE TIMES TIME TRAVEL (2013)

I NEED ROMANCE 2 (2012), ALONE IN LOVE (2006)



CHARACTER & CAST

“No mistake will go unpunished”

An ambitious senior inspector’s relentless chase in pursuit of a perfect career / Senior Inspector SONG

Senior Inspector SONG Kee-chul of the Regional Investigations Unit boasts a 100% case closure rate. He is a perfectionist who is known to investigate cases meticulously and without error. He is put on a mysterious murder case and, determined to keep his perfect record, relentlessly pursues Yeo-hoon, the prime suspect, and Tae-jun, thought to have helped Yeo-hoon escape the hospital.

YU Jun-sang / An actor who never tires of trying

YU Jun-sang is a truly versatile artist whose interests and passions span films, musicals, dramas and music. He brings this intense energy and passion into THE TARGET playing the ambitious and shrewd Senior Inspector SONG.

FILMOGRAPHY

FILM

FISTS OF LEGNED (2013)
NOBODY’S DAUGHTER HAE-WON (2013)
SOAR INTO THE SUN (2012)
IN ANOTHER COUNTRY (2012)
THE DAY HE ARRIVES (2011)
THE LAST BLOSSOM (2010), MOSS (2010)

TV

MY HUSBAND GOT A FAMILY (2012)
KANG NAM MOM (2007)

MUSICAL

FRANKENSTEIN, THE THREE MUSKETEERS
REBECCA, JACK THE RIPPER

AWARDS

2008 45th Grand Bell Awards
Best Supporting Actor, ETC.



CHARACTER & CAST

“Somebody is after them!”

Central Police Department Inspector who senses there is something more to the case than meets the eye / Young-joo

JUNG Young-joo, an inspector at the Central Police Department is dispatched to the hospital to investigate a car accident. Young-joo sees Yeo-hoon's gunshot wound and realizes that he is implicated in the previous night's murder. However, Yeo-hoon escapes the hospital with the help of Tae-jun, which gets the case is transferred to Senior Inspector SONG. Sensing that something is not quite right about the murder, Young-joo pursues Yeo-hoon and Tae-jun on her own in order to find out the truth.

KIM Sung-ryoung / Going beyond beauty

“Beauty that defies time,” “Fashion icon” and “The woman all women want to be” are just a few of the words used to describe KIM Sung-ryoung. In THE TARGET, KIM plays her first ever action character, and underwent a program of action training to convincingly play the role. Audiences will see a new, stronger KIM on the big screen this year.

FILMOGRAPHY

FILM

THE FATAL ENCOUNTER (2014)
MR. XXX-KISSER (2012), THE CLIENT (2011)
THE SERVANT (2010)
SHADOWS IN THE PALACE (2007)

TV

THE HEIRS (2013), QUEEN OF AMBITION (2013)
THE CHASER (2012), STORMY LOVERS (2011)

AWARDS

| | |
|------|---|
| 1991 | 27th PaekSang Arts Awards Best New Actress |
| 1991 | 29th Grand Bell Awards Best New Actress |



ABOUT THE DIRECTOR

“You must follow the movie with the flow of a music video.”

*“Directing a movie like **THE TARGET** helped me learn things about directing that I didn’t even realize I didn’t know.”*

DIRECTOR / CHANG

Director Chang’s 2008 directorial debut, *DEATH BELL*, caught the attention of the Korean film industry. Chang had already made a name for himself as the music video director for K-POP superstars such as GOD, BoA, Nell, Sung Si-kyung, Lee Ki-chan, Wheesung, T-ara, SG Wannabe, Gummy and Big Mama. As a former music video director, Chang is known for his ability to create a sense of effortless flow, and he has fully utilized this skill in *THE TARGET*. Dispensing with a more conventional method of storytelling, *THE TARGET* follows the characters as they pursue and are pursued over an intense 36-hour period, and Chang’s ability to create an almost musical flow in the film while maintaining the pace will keep audiences hooked. *THE TARGET* is Chang’s first attempt at directing an action film, and ultimately he created a film whose visual effects are anchored in the depths of the characters’ emotions. The combination of character and action will establish Chang as a force to be reckoned with in the Korean film industry.

FILMOGRAPHY

FILM

DEATH BELL (2008)



ABOUT THE PRODUCTION

YONG FILM

YONG FILM is a production company established in August 2012 by Syd LIM, a veteran producer who was former president of SIO FILM and vice president of BARSUNSON FILM DIVISION. TJ PARK joined the company as a vice president after producing SNOWPIERCER. Yong Film currently has projects, in various stages of development with directors such as CHANG, PARK Chan-wook, and JUNG Ji-woo. The company challenges itself to produce quality films with talented directors and writers, and also seeks opportunities for international co-production.

SYD LIM – CEO/PRODUCER

Syd LIM has produced over ten feature films over the past ten years. LIM worked in the TV department and film distribution section of the Walt Disney Company Korea for three years, and in 2001 he made his debut as a producer on HUMANIST. From 2003 until he established Yong Film, he was the CEO of Sio Film and also the vice president of Barunson Film Division, which produced MOTHER, THE GOOD, THE BAD, AND THE WEIRD, and THE SERVANT. Currently, he has several movies lined up with directors PARK Chan-wook, CHUNG Ji-woo, and BAIK Zong and tries hard to discover new directors and producers for the Korean film industry.

TJ PARK – VICE PRESIDENT/PRODUCER

TJ PARK was the co-producer of director Bong Joon Ho's MOTHER and worked with Bong again for SNOWPIERCER, making him the producer of the Korea's most expensive movie ever. He is also the Vice President of Producers Guild of Korea.

Selected Filmography

THE SERVANT (2010), CRYING FIST (2005), OLDBOY (2003)

Selected Filmography

SNOWPIERCER (2013), MOTHER (2009), LIFE IS BEAUTIFUL (2008)
VOICE OF A MURDERER (2007)

CREDITS

CJ ENTERTAINMENT PRESENTS "THE TARGET"

PRODUCTION BARUNSON / YONG FILM A FILM BY CHANG

RYU SEUNG-RYONG / LEE JIN-UK / KIM SUNG-RYOUNG / JO YEO-JEONG / CHO EUN-JI WITH YU JUN-SANG AND JIN GOO

MUSIC BY PARK IN-YOUNG VFX SUPERVISED BY KIM JOON-HYUNG (4TH CREATIVE PARTY) SPECIAL EFFECTS BY HONG JANG-PYO (EFFECT STORM)

SOUND MIXED AHN BOCK-NAM SOUND SUPERVISED BY HONG YE-YOUNG / SUNG JI-YOUNG

COSTUME DESIGNED BY AN JI-HYUN MAKE UP AND HAIR BY PARK YEA-RI PRODUCTION DESIGNED BY CHOI KI-HO

EDITED BY KIM CHANG-JU (C-47 POST STUDIO) LIGHTING BY YU JAE-GYU CINEMATOGRAPHY BY CHOI SANG-MOOK (CGK)

EXECUTIVE PRODUCER JEONG TAE-SUNG ASSOCIATE PRODUCER BANG OK-KYUNG

PRODUCED BY SYD LIM PRODUCERS SYD LIM / SEO WOO-SIK / TJ PARK TAE JOON (PGK) CO-PRODUCER LEE JUN-WOO

BASED ON THE FILM "À BOUT PORTANT" DIRECTED BY FRED CAVAYÉ

SCREENPLAY ADAPTATION BY JEON CHEOUL-HONG / JO SEONG-GEOL

DIRECTED BY CHANG

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CJ ENTERTAINMENT Barunson YONG FILM





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